

Locke Street Business Improvement Area Board Meeting

SEPTEMBER 26, 2022 @ 1:00pm

MEETING MINUTES

Join Zoom Meeting:

<https://us02web.zoom.us/j/84018915794?pwd=OHpTK0J1MkkrRVBLV2FldHVlckFXUT09>

Meeting ID: 840 1891 5794

Passcode: unlocked

Present: Alex Hobcraft, Bettina Schormann – CHAIR, Brandon Stanicak – VICE CHAIR, Erica Savoy, Rachael Amy Shay, Robyn Allan, Dao Nguyen, Steve Knight – TREASURER, Councillor Maureen Wilson/Stephanie Hilson, Tracy MacKinnon – Executive Director (recording)

Guests:

Regrets: Paul Furlong,

1. Call to order

- Proof of Vaccination required by City for September 30th- Council has removed the requirement for Boards/Committee volunteer appointees. Questions with legal – no response.

2. Approval of Agenda. Robyn, Brandon. Carried.

3. Declarations of Interest None.

4. Approval of Minutes of Previous Meeting.

- *Motion to approve minutes of May 30, 2022. Move by Robyn, seconded by Alex. Carried.*
- *Motion to approve minutes of June 27 2022. Move by Robyn, seconded by Alex. Carried.*

5. Delegations None.

6. Consent items None.

7. Presentations None.

8. Discussion Items:

A: City of Hamilton: Councillor Maureen Wilson

- Main Street West changes update. Motion passed end of May overwhelming majority to support, with 3 parts to the changes:
 1. Engineering immediate changes. Objectives to address history of collisions. Abnormal number of sideswipes – multiple lane changes, speed, synchronized light. Hatch mark – south side for pedestrians, 5 to 4 lanes, no right on red, advanced lights on pedestrians. Work is proceeding on King – same rules, no right on red, priority to bus, changes to King @ Dundurn and Main @ Dundrun. Review with video analytics.
 2. 2023 main Main and King two way.
 3. Proceed with other roads in Master Plan for 2 way traffic.
- A few concerns raised:
 - Stop at red lights. Think causing aggravation. No right on red. Delegated authority from City president of traffic. Repeat collision, city safety measures, protect vulnerable users.
 - Main Left at Locke needs signs to tell others earlier that left turn only
 - Entering off 403, maybe solid line so no getting over 4 lanes
 - Another light or crosswalk on Main Before Locke and Dundurn
- Comment: homeless issues, concerns for businesses for safety and security Health crisis and housing crisis, no short-term solution.
- Paid parking shortfall – COVID deficit.
 - Christmas free parking program – keep same NOV 24-DEC 24, effort to keep
 - Thank you Councillor for keeping Shared Parking revenue same for BIAs

B: Financial Update (Steve, Tracy):

- Bank cards received. Online banking issues sorted. Best for BIA to make it easier for next people ease with change overs so emails, security questions, etc. have been set up for that.
- Receivables: Contributing to Operating Grant \$2771.51, Shared Parking revenue \$11 774.03, CEF grant \$10125, other Sundays Unlocked sponsorship funds, vendor funds received
- 2023 grants start to open in fall
- Audit details – working on info
- BIA operations: passwords, email, accounts, general set-up with easy transfer between Board changes and operations – goal to keep it general, passwords known, easy transfer of info
- ***Motion to receive financial update. Moved by Steve, seconder Robyn. Carried.***

C: Safety and Security (Tracy):

- Crime update: 1 commercial B&E reported, outside BIA residential area – 2 residential B&E

D: Business updates (Tracy):

- More patios on Locke Street (permits and letter of support from BIA)
- New businesses open: Forrest & Harbour Co, The Acoustic Room, Engineering Co., Ore Movement Studio, Clouded Cannabis, Madam Bonbon
- Closed: Crème de la Crème, Into the Abyss, Brux House end of OCT
- Food truck – tax designation requested, BIA deals only with designated commercial properties

E: Community Outreach (Tracy):

- Hamilton Guide by Bay Observer - Locke Street section
- Get in the Loop Hamilton – some businesses have signed on with BIA discount, if a few more then will have a Locke Street page
- Gift card program – option for little cost start-up for Locke Street, 5% for merchants.
- Candidates Meeting – TUES 11 OCT 6:30-9:00pm at MIP, community effort

F: Streetscape (Tracy):

- Lights on poles: trying to keep clean of posters, lights going up in fall.
- Planters – managing the watering and pruning, some theft/damage, grasses are perennials, will update for fall with mini pumpkinsmini pumpkins
- Looking at holiday/Christmas season options – lights on poles, larger trees with white lights at spots where outlets and owner agrees. Looking at spots for snowflakes – lights very different. Wreaths in storage. Looking to get everything set up week after Remembrance Day.
- More patios this year for outdoor dining and summer fresh – program ends OCT 31
- Busker issue – not too much of an issue now, some moved on

G: 2022 Events (Robyn and Tracy):

- JUL 17 AUG 21 SEP 18 - Sundays UnLocked RECAP: positives: artisan vendors (BIA and outside), business involvement, live music, greater attendance, activity on street, set up in front of both sides of street with businesses, weather mostly good, times better, more car compliance. Lots of local and families out early, lots of shopping and dining. Sunday best day to hold event - no City parking fees on Sundays, most businesses already busy on Saturdays, maybe 4 next year
- OCT 29 - Trick or Treat starting at 12noon
- November 5 – Hamilton Day \$1000 grant – Committee looking at ways to keep support/shop/dine at local businesses
- NOV 18 & 19 - Tree Lighting/Magic of Locke, added Friday night to help with line-ups, planning underway, Santa and H&C booked

H: Strategy (Tracy):

- Theme: Locke Street is open for business, outdoor smaller community events throughout year.
- Outdoor patios, outdoor shopping district, outdoor fresh

- Support local small business, support artisans
- The Generator working well for social media – events marketing and promotions
- City BIA Consultant – working with in late fall for Strategic/Marketing Plan – no cost to LBIA

Motion to approve and receive discussion items. Moved Erica, seconded by Robyn. Carried.

9. Notice of Motions None.

10. Motions None.

11. General Information/Other Business None.

12. Adjournment. *Motion to adjourn. Moved by Robyn. Carried.* Meeting adjourned at 2:05pm

- Next meetings at 1pm on October 24, 2022, November 28, 2022. AGM January.