

Locke Street Business Improvement Area Board Meeting

February 27, 2023 @ 1:00pm

MEETING AGENDA

Join Zoom Meeting

<https://us02web.zoom.us/j/85903424116?pwd=cWM5YWNkRUtNWG01akQxTHNnRVpwQT09>

Meeting ID: 859 0342 4116

Passcode: unlocked

Present: Alex Hobcraft, Bettina Schormann – CHAIR, Brandon Stanicak, Erica Savoy, Rachael Amy Shay, Dao Nguyen, Steve Knight – TREASURER, Paul Furlong, Councillor Maureen Wilson/Stephanie Hilson,

New Board members: Dwayne Cline, Andrew Webster

Tracy MacKinnon – Executive Director (recording)

Guests:

Regrets: Robyn Allan

1. Call to order
2. Approval of Agenda.
3. Declarations of Interest
4. Approval of Minutes of Previous Meeting.

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5. Delegations
6. Consent items
7. Presentations
8. Discussion Items:

A: City of Hamilton: Councillor Maureen Wilson

- Main Street changes update
- 2023 City of Hamilton budget process underway
- Pedestrian Plan
- City smoking bylaw: <https://www.hamilton.ca/sites/default/files/2022-08/02-054.pdf>

B: Financial Update (Steve, Tracy):

- Received: Contributing to Operating Grant \$2771.51, Shared Parking revenue \$11 774.03, CEF grant \$10125, Christmas grant \$1300, Electrical Infrastructure grant \$20000
- Some 2022 receivables and expenditures to be completed early March
- Audit details – working with accountant for statements – all now submitted – and some other details like deposits requested.
- Working with accountant to get everything completed
- HST returns to be filed for 2019, 2020, 2021, CRA changeover in process, was quite old and not changed over for a while. HST returns complete, submitted by mail and trying to submit online. Process to update CRA underway, which has not been done for a while.
- BIA operations: streamlining account and other details for ease of Board change is ongoing
- EFT set-up with the City in 2022 now LBIA all under one account in City accounting
- **Motion to receive financial update.**

C: Safety and Security (Tracy):

- Crime update: 2 residential burglary and 2 commercial few blocks outside of BIA, no crime reported within BIA

D: Business updates (Tracy):

- Patios on Locke Street APRIL 1 (for those on public property) – outdoor dining district a permanent program going forward – requesting that City continue to cover costs under

pandemic recovery funding already approved for 2022 and 2023. Report from Economic Development coming to Council with costs under consideration

- New businesses: Kelly moved to David Church side space, 101 Locke: Eyes on Locke, Laserbody MD – good to see spaces leased, Brux House new restaurant to open: same owners as Victoria's, Pasta Mercato expanded into La Crème space and rebranded as Artie's
- Digital Main Street opened for another round of \$2500 grant

E: Community Outreach (Tracy):

- Provincial By-Election MAR 16 for Hamilton Centre

F: Streetscape (Tracy):

- Planters – perennial grasses looking ok, dogwood holding up, pansies in March (weather)
- Plan for 4 season planter change
- Lighting – warm white lights on poles, wreaths to come down and banner switch in March (look at weather) as economical to do at same time
- Electrical – most electrical work completed, Alectra ongoing

G: 2023 Events (Robyn and Tracy):

- Meeting of Committee just prior to BIA meeting
- Updates and plan for 2023

H: Strategy (Tracy):

- Theme: Locke Street is open for business, outdoor smaller community events throughout year.
- Outdoor shopping district, outdoor fresh, free parking
- Support local small business – shop local
- The Generator working well for social media – events marketing and promotions
- Branding – new logo, new colour, #LoveLocke
- City BIA Consultant – working group meeting in February and March with in person meeting with consultant for Monday, March 27th from 9-11am. All welcome.
Upcoming; governance and policies that the BIA is required to have

Motion to approve and receive discussion items.

9. Notice of Motions

10. Motions

11. General Information/Other Business

12. Adjournment.

- Next meeting at 1pm on Monday, March 27th at Modern Design Studio and via zoom.
- Consultant to join us from 9-11am on MON 27 MAR – all Board members welcome.