

## Locke Street Business Improvement Area Board Meeting

June 26, 2023 @ 1:00pm

### MEETING AGENDA

#### Join Zoom Meeting

<https://us02web.zoom.us/j/82751451454?pwd=a0VBZFhOWTdtR0Vpa1BRQUxIRmtlZz09>

Meeting ID: 827 5145 1454

Passcode: unlocked

**Present:** Alex Hobcraft, Bettina Schormann – CHAIR, Brandon Stanicak, Dao Nguyen - VICE CHAIR, Rachael Amy Shay, Dwayne Cline, Robyn Allan, Steve Knight – TREASURER, Councillor Maureen Wilson/Stephanie Hilson, Andrew Webster Tracy MacKinnon – Executive Director (recording)

**Guests:** Ti (Modern Design Studio), Chris Mindorff (Democracy)

#### Regrets:

##### 1. Call to order

- What is expected of all Board members
- Chris Mindorff – new sole owner of Democracy – to be added by the City - expected summer

##### 2. Approval of Agenda.

##### 3. Declarations of Interest

##### 4. Approval of Minutes of Previous Meeting.

- May 29, 2023

##### 5. Delegations

##### 6. Consent items

##### 7. Presentations

##### 8. Discussion Items:

###### A: City of Hamilton: Councillor Maureen Wilson

- Main Street changes update – Main St & King St
- HAAA park update - 2024
- Support for streetscape colours – looking at trees, planters and options
- City Economic Development support for events possible TBC
- Encampments update
- Pedestrian crosswalks - changes? additions?

###### B: Financial Update (Steve, Tracy):

- CRA changeover is a priority to get up to date with HST refund filing. June 30 is deadline to recover 2019 HST. Previous accountant helping out to get this resolved as the only authorized person right now as far as can be determined
- First half of levy deposit expected by EFT received - City corrected 9 open accounts into 1 for LBIA
- Audit update - KPMG finishing 2021 audit, but may have more requests/questions. Once 2021 complete then 2022. Working to get 2022 statements complete in the next couple of weeks.
- CEF funding confirmed for Sundays UnLocked \$7320 + some/most closure costs to be funded
- Contribution to operating fund grant \$2,664.31 + Shared parking revenue \$11,774.03. Use limits.  
***Motion to spend funds on streetscape and events.***
- ***Motion to receive financial update.***

###### C: Safety and Security (Tracy):

- Crime update: 2 residential burglary and 2 commercial few blocks outside of BIA, no crime reported within BIA

###### D: Business updates (Tracy):

- Patios on Locke Street APRIL 1 – October 31 (for those on public property) Bread Bar, Peruviano, Democracy. Other Streetside patios on private property: The Squire, West Town, Cima, The Locksmith, Beasleys, Foyer. Good number of patios.
- MPAC Shuck Truck – spoke with MPAC, awaiting City tax listing soon
- A few spots open for lease – Into the Abyss, Mister Tony's, Junkie's, Cash
- New: Foyer, 101 Locke new business changes. Form dropped at businesses requesting updates

- Digital Main Street opened for another round of \$2500 grant
- Monday openings request

#### **E: Community Outreach (Tracy):**

- New scooter share program on Locke, demo day possible
- inviting community groups to participate in Sundays UnLocked

#### **F: Streetscape (Tracy):**

- Streetscape and new colours connected to marketing/branding: request for funding from Councillor colourful project - viva magenta RED themed \$20000 in planters - to include large red ones with evergreens (year round use) and smaller ones at businesses - all self watering, connection to current ones and environment initiatives annuals added for colour, harvest & holiday themes \$20000 in pole wraps - full pole, ones without lights at ends of Locke to act as gateway signage \$20000 in signage/banners connecting with colours project if funds permit, colourful crosswalks
- Electrical – working on Alectra
- Public Art project expected to be installed 2024 – ribbon cutting possibly in September. Options for businesses to connect with artist, no funds in project to cover
- Garden beside Gym on Locke – done in next week or two.
- self watering planters - more soil and some grasses did not make it this year

#### **G: 2023 Events (Robyn and Tracy):**

- JUL 16 - Sundays UnLocked (#1) 11am-5pm
- AUG 20 - Sundays UnLocked (#2)
- SEP 17 - Sundays UnLocked (#3)
- OCT 15 - Sundays UnLocked (#4) ??? if funding (not announced yet)
- OCT 28 - Trick or Treat 12-2pm
- NOV 4 – Hamilton Day
- NOV 17 & 18 - Magic of Locke (Friday eve and Saturday daytime)
- DEC – Holiday shopping (Carriage rides for 3 Thursdays in DEC with late night shopping) some feedback from some retail for Thursdays, but some positive Holiday shopping season is short, experience vs amazon

#### **H: Strategy (Tracy):**

- Action Plan 2023 – Patty Hayes
- Theme: Locke Street is open for business, outdoor smaller community events throughout year.
- Outdoor shopping district, outdoor fresh, support local small business
- Tourism district: shop & dine – introduction of a Room Key program, aim to start in summer
- Streetscape and Branding connected: #LoveLocke, new colour incorporated - Viva Magenta
- Social media

### **10. Notice of Motions**

### **11. Motions**

### **12. General Information/Other Business**

### **13. Adjournment.**

Next meeting at 1pm on Monday, SEPTEMBER 25<sup>th</sup> at Modern Design Studio and via zoom. (last MON of month) 2023 meetings: JUN 26, SEP 25 , OCT 30, NOV 27 (NO JUL, AUG, DEC)