

**Locke Street Business Improvement Area
Board Meeting
February 26, 2024 @ 1pm
Meeting Agenda**

In person at Modern Design Studio – 215 Locke Street S or via zoom

Join Zoom Meeting

<https://us02web.zoom.us/j/82751525107?pwd=QIQ2cC81T3NoOGxVSjl4Mlp1SHlWZz09>

Meeting ID: 827 5152 5107

Passcode: unlocked

Present: Alex Hobcraft, Bettina Schormann – CHAIR, Brandon Stanicak, Dao Nguyen - VICE CHAIR, Rachael Amy Shay, Robyn Allan, Steve Knight – TREASURER, Councillor Maureen Wilson/Stephanie Hilson, Dwayne Cline, Chris Mindorff, Tracy MacKinnon – Executive Director (recording)

Guests:

Regrets:

1. **Call to order.**
2. **Approval of Agenda.**
3. **Declarations of Interest**
4. **Approval of Minutes of Previous Meeting.**
 - Minutes of November 27, 2023
5. **Delegations** None.
6. **Consent items** None.
7. **Presentations** None.
8. **Discussion Items:**

A: City of Hamilton: Councillor Maureen Wilson/Stephanie Hilson

- Main Street changes update – Main St & King St
- HAAA park update - 2024 upgrades and construction to start
- LRT update
- Parking Master Plan update expected to come to Council in spring (Holiday parking, rates)
- City budget passed
- City support for road closure costs and patio permit fees waived in 2024

A1 - H: Strategy (Tracy, Dwayne):

- 2024 priorities?
- Locke Street RIB Festival?
- Agreed levy increase: \$1800 tourism + \$3638 marketing

B: Financial Update (Steve, Tracy):

- 2024 budget levy presented at AGM 2023 levy \$36255
2024 with medium increase \$41693 (15% increase = \$60/year per most businesses)
Budget levy comparison multiple years
- Revenue received: Shared parking revenue \$11,774.03, Christmas grant \$1300, Streetscape grant \$4545.45.
- City support for Sundays UnLocked – road closure costs. Factor for September event
- Audit update - KPMG finished 2021 audit, 2022 – waiting for documents.
- **Motion to receive financial update.**

C: Safety and Security (Tracy):

- Crime update: 1 commercial break and enter inside of BIA, no other crime reported within BIA, and 1 theft from motor vehicle just outside of BIA
- Crime Manager new – request to attend in March/April.
- Victoria Park and HAAA Park – not

D: Business updates (Tracy):

- Food Trucks: Request with City to have a meeting with ByLaw Dept to discuss the City Food Trucks ByLaw and applying it to Locke Street.
- PATIOS on Locke Street - permanent program resumes April 1st. Fees waived for application with the City on private and public space.
- A few spots open for lease – Cash place, upper office 218 Locke, 2 units at 101 Locke St, Matty’s Chicken
- New mural at Goodtime Barbering. Motion that BIA Board approves of final mural.
- Movie shoot at West Town FEB 29th – for a few hours in the morning

E: Community Outreach (Tracy):

- Facebook events posted, upon approval below, as suggested
- Butterflies available for purchase that connect with public art

F: Streetscape (Tracy):

- Colouring of street – request to Councillor Wilson with permanent items
- General request items – pole wrap, functional metal art, large square tree planters

G: 2023 Events (Robyn and Tracy):

- **2024 EVENTS – upon approval, list sent to**
 - NOSH returns – Love Locke month of food FEB 1-29, Valentine’s FEB 1-14
 - MAR 30: Easter Egg Hunt 12-2pm
 - MAY 4&5: Doors Open/Jane’s Walk (walking tours, live music)
 - MAY 11&12: Mother’s Day weekend (promotional)
 - JUN 5-14 – Art on Locke (Hamilton Arts week)
 - JUL 21 - Sundays UnLocked (#1) 11am-5pm
 - AUG 18 - Sundays UnLocked (#2)
 - SEP 20-22 - Sundays UnLocked (#3) Locke Street RIB Festival? – OPTION?
 - OCT 20 - Sundays UnLocked (#4) ??? closure funding – OPTION?
 - OCT 27 - Trick or Treat 12-2pm (if not above) – OPTION?
 - NOV 4 – Hamilton Day
 - NOV 17 & 18 - Magic of Locke (Friday eve and Saturday daytime)
 - DEC – Holiday shopping (add Carriage rides for 3 Thursdays in DEC 5, 12, 19 with late night shopping, options for businesses to participate)

10. Notice of motion None.

11. Motions None

12. General Information/Other Business

13. Adjournment.

Next meeting Monday, March 25th at 1pm at Modern Design Studio and via zoom.

(last MON of month at 1pm)

MAR 25, APR 29, MAY 27, JUN 24, NO JUL & AUG, SEP 30, OCT 28, NOV 23, NO DEC