

**Locke Street Business Improvement
Area Board Meeting
May 27, 2024 @ 1pm
Meeting Agenda**

In person at Footprints Music – 206 Locke Street S or via zoom

Join Zoom Meeting

<https://us02web.zoom.us/j/86969606378?pwd=VElwR1FIYkR3ajYvZjdhdzFBNjIjXZz09>

Meeting ID: 869 6960 6378

Passcode: unlocked

Present: Alex Hobcraft, Bettina Schormann – CHAIR, Brandon Stanicak, Dao Nguyen - VICE CHAIR, Rachael Amy Shay, Robyn Allan, Steve Knight – TREASURER, Councillor Maureen Wilson/Stephanie Hilson, Dwayne Cline, Chris Mindorff, Tracy MacKinnon – Executive Director (recording)

Guests:

Regrets:

1. Call to order.

- Resignation Rachael Shay from Board of Directors

2. Approval of Agenda.

3. Declarations of Interest

4. Approval of Minutes of Previous Meeting.

- Minutes of April 29, 2024

5. Delegations None.

6. Consent items None.

7. Presentations None.

8. Discussion Items:

A: City of Hamilton: Councillor Maureen Wilson/Stephanie Hilson

- Update on cyber attack
- Main Street changes update – Main St & King St
- HAAA park update - 2024 upgrades and construction to start
- Parking Master Plan update expected to come to Council in spring (Holiday parking, rates)
- CEF funding – thank you Councillor Wilson
- Other

A1 - H: Sub-Committees (Dwayne):

• **Sub-Committees formation:**

- **Marketing/Branding/Social media/presentation of Locke St** – Dao, Chris, Tracy
- **Beautification** – Amy, Dao, Robyn, Tracy
- **Festival/Activations** – Brandon, Chris, Robyn, Dao, Tracy
- **Governance** – Dwayne, Tracy
- **Executive Committee** – Bettina, Steve, Dao – already in existence as per BIA ByLaws.

• **Descriptions/Mandates of each Sub-Committee:**

- **Marketing/Branding/Social media/presentation of Locke St**
- **Beautification**
- **Festival/Activations**
- **Governance**

- **Next steps:**
 - **Committee Chairs**
 - **Committee members**
 - **Committee meetings**

B: Marketing/Branding/SocialMedia/Presentation (Dao, Chris, Tracy):

- Marketing/Branding/SocialMedia/Presentation Committee group update - Dao

C: Streetscape (Aimee, Tracy):

- LOCKE pole signage
- Request - Pole wraps + Locke pole signage

D: Financial Update (Steve, Tracy):

- CRA to change BIA to municipal status – acknowledged and being reviewed
- Audit update - KPMG to start 2022 after changing to new system. New person doing statements.
- Received confirmation of grant for a summer student \$5163 and CEF grant \$7320.
- Funding for road closures and parking fees confirmed covered for 2024.
- ***Motion to receive financial update.***

E: Safety and Security (Tracy):

- Crime update: 1 burglary commercial, 1 theft from motor vehicle and Diced Ice broken into the other night at 4am.

F: Business updates (Tracy):

- Food Trucks: Meeting with Councillor's office and ByLaws. Reviewing bylaws, licensing, classification, legal, more.
- PATIOS on Locke Street - permanent program resumes April 1st with deadline of June 1st. Fees waived for application with the City on private space and public space. Request that \$4500 barrier required by City of Hamilton only be removed to follow other municipalities and end recommendation. This would help to have more patios and enliven and enhance BIAs. Possibly for next year.
A few businesses doing patios: Democracy, Joey Turks (maybe), Bardo, Peruviano, West Town, Squire on Locke
- Real Estate report:
For sale: 197 Locke St S (former Delirious Burger) \$899 900 – not showing as listed but signs up
For sale: 139-147 Locke St S (FLO/Mortgage/Cash) \$1 999 000
For sale: 184-88 Locke St S (former Clouded) \$2 400 000
For sale: 225 Locke St S (The Squire) \$1 849 000
For lease: 206 Locke St S (former medical) \$4100
- A few spots open for lease and not listed – former Mortgage and Cash place 147 Locke Street, of 1 unit at 101 Locke St, previous Delirious Burger location
- To open soon: 137 Locke St S - Noir restaurant, 101 Locke - Abella D Angelo Hair, Barber on Locke opening at Hammerheads old location, Small Batch Soaps lease end at The Local Life.
- Interest to offer training/tips for businesses? Is there interest to run a session for businesses? Cost \$200 + food. Thoughts?

G: Community Outreach (Tracy):

- Blessings Church, Doors Open, Jane's Walk, Arts Week

H: 2024 Events/Festivals/Activations (Robyn and Tracy):

- Locke Street Rib Festival not an option
- **2024 EVENTS**
 - MAR 30: Easter Egg Hunt
 - MAY 4&5: Doors Open/Jane's Walk (walking tours, live music)
 - MAY 11&12: Mother's Day weekend (promotional)
 - JUN 5-14 – Art on Locke (Hamilton Arts week)
 - JUN 16 – Sundays UnLocked (#1)
 - JUL 21 - Sundays UnLocked (#2)
 - AUG 18 - Sundays UnLocked (#3)
 - SEP 22 - Sundays UnLocked (#4)
 - OCT 27 - Trick or Treat 12-2pm
 - NOV 4 – Hamilton Day
 - NOV 17 & 18 - Magic of Locke (Friday eve and Saturday daytime)
 - DEC – Holiday shopping (add Carriage rides for 3 Thursdays in DEC 5, 12, 19 with late night shopping, options for businesses to participate)

10. Notice of motion

11. Motions

12. General Information/Other Business

13. Adjournment.

Next meeting Monday, June 24th at 1pm at Footprints Music and via zoom.
(last MON of month at 1pm)

JUN 24, NO JUL & AUG, SEP 30, OCT 28, NOV 23, NO DEC