

**Locke Street Business Improvement
Area Board Meeting
September 30, 2024 @ 1pm
Meeting Agenda**

In person at West Town Bar and Grill - 214 Locke Street S or via zoom

Join Zoom Meeting

<https://us02web.zoom.us/j/83470565692?pwd=aHZpcUtHdG03MGNtNnZ1NXZNUWpwZz09>

Meeting ID: 834 7056 5692

Passcode: unlocked

Present: Bettina Schormann – CHAIR, Brandon Stanicak, Robyn Allan, Steve Knight – TREASURER, Councillor Maureen Wilson/Stephanie Hilson, Dwayne Cline, Chris Mindorff, Tracy MacKinnon – Executive Director (recording)

Guests:

Regrets: Dao Nguyen - VICE CHAIR, Alex Hobcraft

1. **Call to order.**
2. **Approval of Agenda.**
3. **Declarations of Interest**
4. **Approval of Minutes of Previous Meeting.**
 - Minutes of June 24, 2024
5. **Delegations** None.
6. **Consent items** None.
7. **Presentations** None.
8. **Discussion Items:**

A: City of Hamilton: Councillor Maureen Wilson/Stephanie Hilson

- Main Street changes update – Main St & King St
- HAAA park update - 2024 upgrades and construction TBD.
- Parking Master Plan update came to Council. Thank you Councillor Wilson for support motion to keep holiday parking for 2024. NOV 24-DEC 24 free parking. Changes for 2025 – no hourly rate increase, just fines increased for now. Report just about fines and increased revenue.
- Garbage – a couple of busy spots, request for blue recycling containers to be installed – request under review. 7 day a week pick up
- Other

A1 - H: Sub-Committees (Dwayne):

- **Sub-Committees formation:**
 - **Marketing/Branding/Social media/presentation of Locke St** – Dao, Chris, Tracy
 - **Beautification** – Amy, Dao, Robyn, Tracy
 - **Festival/Activations** – Brandon, Chris, Robyn, Dao, Tracy
 - **Executive Committee** – Bettina, Steve, Dao – already in existence as per BIA ByLaws.
- **Descriptions/Mandates of each Sub-Committee:**
 - **Marketing/Branding/Social media/presentation of Locke St for review (attached)**

C: Streetscape (Aimee, Tracy):

- Summer flowers in containers, most grasses and white pines doing well

D: Financial Update (Steve, Tracy):

- CRA to change BIA to municipal status – acknowledged and being reviewed, additional documents for submission
- Audit update - KPMG to start 2022 after changing to new system. New accountant person doing statements and will be ready this month. Tried a few accountants, small niche accounts.
- Received confirmation of grant for a summer student \$5163 and CEF grant \$7320. Shared parking revenue \$11774.03 (2023 = same) to come when up to date
- Funding for road closures (\$14373.60) and parking fees confirmed covered for 2024. Thank you Councillor Wilson.
- ***Motion to receive financial update. Robyn, Brandon.***

E: Safety and Security (Tracy):

- Crime update: nothing reported inside the BIA, but some very close to BIA: 2 auto contents burglary - Locke @ Charlton and Locke @ Stanley, 2 motor vehicle theft, 2 residential B&E, 1 commercial B&E
- Crime safety night, info and digital session looking at now Thursday night seems best in October?

F: Business updates (Tracy):

- New Business to open soon
- New businesses to Noir - 137 Locke St S , AlBash Shawarma – 197 Locke St S
- New businesses to open soon - 101 Locke - Abella D Angelo Hair, 188 Locke - Craig's Cookies to open very soon, 206 Locke St – Dermatology Clinic and Pharmacy. Forrest and Harbour for lease sign down, but tenant unknown.
- PATIOS on Locke Street – seem to be doing well. Democracy, Bardo, Peruviano, West Town, Squire on Locke
- Real Estate report:
For sale: 139-147 Locke St S (FLO/Mortgage/Cash) \$1 999 000
For sale: 184-88 Locke St S (former Clouded) \$2 400 000
For sale: 215 Locke St S (Modern Design Studio) \$ 1 899 999
- A few spots open for lease and not listed – former Mortgage and Cash place 147 Locke Street, of 1 unit at 101 Locke St
- 180 Locke St (Forrest and Harbour) 1500 sqr ft \$7000 – no longer listed
- Food Trucks: City ByLaws reviewing – have requested an update. Food Truck license class will have limitations – distance from events, 8 hours per day, etc. City site shows license expired with no new date updated.

G: Community Outreach (Tracy):

- Sundays UnLocked – community groups

H: 2024 Events/Festivals/Activations (Robyn and Tracy):

- Sundays UnLocked October upcoming
 - More business participation, very positive feedback
 - Businesses reported increase in activity and sales
 - Weather cancellation of August – moved to October 20, generating some excitement of a fall theme, thoughts?
 - October 20 – desire to still keep trick or treat OCT 26

- **Hamilton Day NOV 1-3** – confirm grant \$1500 (includes Chamber membership)
- **2024 EVENTS**
 - JUN 16 – Sundays UnLocked (#1)
 - JUL 21 - Sundays UnLocked (#2)
 - SEP 22 - Sundays UnLocked (#3)
 - OCT 20 - Sundays UnLocked (#4)
 - OCT 26 - Trick or Treat 12-2pm
 - NOV 2 – Hamilton Day
 - NOV 15 & 16 - Magic of Locke (Friday eve and Saturday daytime)
 - DEC – Holiday shopping (add Carriage rides for 3 Thursdays in DEC 5, 12, 19 with late night shopping, options for businesses to participate)

10. Notice of motion

11. Motions

12. General Information/Other Business

13. Adjournment.

Next meeting Monday, October 28th at 1pm at West Town and via zoom.
(last MON of month at 1pm)
OCT 28, NOV 23, NO DEC