

**Locke Street Business Improvement
Area Board Meeting
June 24, 2024 @ 1pm
Meeting Minutes**

In person at Footprints Music – 206 Locke Street S or via zoom

Join Zoom Meeting

<https://us02web.zoom.us/j/81987587843?pwd=WkhvYS8wWlczdUJrNFRtTDBSUEdlQT09>

Meeting ID: 819 8758 7843

Passcode: unlocked

Present: Alex Hobcraft, Bettina Schormann – CHAIR, Brandon Stanicak, Robyn Allan, Steve Knight – TREASURER, Councillor Maureen Wilson/Stephanie Hilson, Dwayne Cline, Chris Mindorff, Tracy MacKinnon – Executive Director (recording)

Guests:

Regrets: Dao Nguyen - VICE CHAIR

1. **Call to order.** Meeting called to order at 1:08pm with Dwayne as Chair.
2. **Approval of Agenda.**
3. **Declarations of Interest**
4. **Approval of Minutes of Previous Meeting.**
 - ***Motion to approve the minutes of May 27, 2024. Moved by Alex, seconded by Brandon. Carried.***
5. **Delegations** None.
6. **Consent items** None.
7. **Presentations** None.
8. **Discussion Items:**
 - A: City of Hamilton: Councillor Maureen Wilson/Stephanie Hilson**
 - Update on cyber attack
 - Main Street changes update – Main St & King St
 - HAAA park update - 2024 upgrades and construction to start, another staff meeting, a complex development, existing site with existing uses. How work done and staging, safety of student is top priority. Construction TBD.
 - Parking Master Plan update expected to come to Council in spring (Holiday parking, rates). Watching for any changes and if City will increase parking hourly rates.
 - Garbage – a couple of busy spots, request for blue recycling containers to be installed. 7 day a week pick up
 - Strathcona virtual meeting tonight about Yorl Blvd watermain work near ward 2 section, over 2 years,
 - Other
 - A1 - H: Sub-Committees (Dwayne):**
 - **Sub-Committees formation:**
 - **Marketing/Branding/Social media/presentation of Locke St** – Dao, Chris, Tracy
 - **Beautification** – Amy, Dao, Robyn, Tracy
 - **Festival/Activations** – Brandon, Chris, Robyn, Dao, Tracy
 - **Executive Committee** – Bettina, Steve, Dao – already in existence as per BIA ByLaws.

- **Descriptions/Mandates of each Sub-Committee:**
 - **Marketing/Branding/Social media/presentation of Locke St for review (attached)**
Dwayne reviewed the draft.
Formation – taken from City bylaws
In writing reporting and minutes attached to the meeting
Purpose statement agreed
Formation, function, responsibility similar template

C: Streetscape (Aimee, Tracy):

- Summer flowers in containers, most grasses and white pines doing well

D: Financial Update (Steve, Tracy):

- CRA to change BIA to municipal status – acknowledged and being reviewed
- Audit update - KPMG to start 2022 after changing to new system. New person doing statements.
- Received confirmation of grant for a summer student \$5163 and CEF grant \$7320.
- Funding for road closures and parking fees confirmed covered for 2024.
- ***Motion to receive financial update. Moved by Robyn, seconded by Brandon.***

E: Safety and Security (Tracy):

- Crime update: nothing reported inside the BIA, 1 motor vehicle theft outside and one commercial burglary on Main St outside of BIA
- Crime safety night and digital session looking at July Monday dates.

F: Business updates (Tracy):

- New Business opened: Barber on Locke – happy to be within BIA
- New businesses to open soon - 137 Locke St S - Noir restaurant (former Woah Nelly's), 101 Locke - Abella D Angelo Hair, 188 Locke Craig's Cookies coming
- Food Trucks: City ByLaws reviewing licensing, classification, legal, more. No incidents during Sundays UnLocked with food trucks
- PATIOS on Locke Street – seem to be doing well. Democracy, Bardo, Peruviano, West Town, Squire on Locke
- Real Estate report:
For sale: 197 Locke ST S (former Delirious Burger) \$899 900
For sale: 139-147 Locke St S (FLO/Mortgage/Cash) \$1 999 000
For sale: 184-88 Locke St S (former Clouded) \$2 400 000
For sale: 225 Locke St S (The Squire) \$1 849 000
For sale: 215 Locke St S (Modern Design Studio) \$ 1 899 999
For lease: 206 Locke St S (former medical) \$4100
- A few spots open for lease and not listed – former Mortgage and Cash place 147 Locke Street, of 1 unit at 101 Locke St, previous Delirious Burger location
- 180 Locke St (Forrest and Harbour) 1500 sqr ft \$7000 – no longer listed

G: Community Outreach (Tracy):

- Cultures Days coming, possibly looking at heritage photos on display (more permanently). Tracy has them research and ready, use for some event days.
- St. John the Evangelist Church will promote Sundays UnLocked.

H: 2024 Events/Festivals/Activations (Robyn and Tracy):

- Sundays UnLocked June, July, August, September upcoming
 - More business participation
 - Businesses reported increase in activity and sales
 - Concern about it being Father's Day, but post event said worked well
 - Response from June event – well received, Father's day a good day – keep consistent
 - Comments, suggestions, other for next three events – good response from community and businesses, some did very well increased business
 - More vendor requests post June event as vendors did well

- **2024 EVENTS**
 - JUN 16 – Sundays UnLocked (#1)
 - JUL 21 - Sundays UnLocked (#2)
 - AUG 18 - Sundays UnLocked (#3)
 - SEP 22 - Sundays UnLocked (#4)
 - OCT 27 - Trick or Treat 12-2pm
 - NOV 4 – Hamilton Day
 - NOV 17 & 18 - Magic of Locke (Friday eve and Saturday daytime)
 - DEC – Holiday shopping (add Carriage rides for 3 Thursdays in DEC 6, 13, 20 with late night shopping, options for businesses to participate)

10. Notice of motion

11. Motions

12. General Information/Other Business

13. Adjournment.

Next meeting Monday, September 30th at 1pm at Footprints Music and via zoom.
(last MON of month at 1pm)

NO JUL & AUG, SEP 30, OCT 28, NOV 23, NO DEC

Motion to adjourn. Moved by Alex. Carried.

Meeting adjourned at 2:12pm