

**Locke Street Business Improvement Area**  
**Board Meeting**  
**January 29, 2024 @ 1pm**  
**Meeting Agenda**

**In person at Modern Design Studio – 215 Locke Street S or via zoom**

**Present:** Bettina Schormann – Bread Bar – CHAIR, Dao Nguyen – MDS - VICE CHAIR, Steve Knight – Jewellery Judge – TREASURER, Rachael Amy Shay - Footprints, Robyn Allan - Nest, Councillor Maureen Wilson/Stephanie Hilson, Brandon Stanicak – West Town, Zena and Judy - Judy Marsales, Chris Mindorff – Democracy, Alex Hobcraft – Footprints, Thi – MDS, Kim – Diced Ice, Erick – Sushi Azuki, Tim – The Squire, Tracy MacKinnon – Executive Director (recording)

**Guests:**

**Regrets:** Dwayne Cline

1. **Call to order.** Meeting called to order at 1:12pm with Steve as Chair.
2. **Welcome and introduction of the Board of Management.** Board introduced.
3. **New Business items.** None.
4. **Approval of the agenda.** *Motion to approve the agenda. Moved by Robyn, seconded by Dao. Carried.*
5. **Declarations of Interest.** None.
6. **Approval of Minutes of Previous Annual General Meeting.**
  - *Motion to approve the minutes of AGM January 2023. Moved by Robyn seconded by Chris. Carried.*
7. **City of Hamilton: Councillor Maureen Wilson/Stephanie Hilson**
  - Kirkendale study being done, people could comment
  - Funding road closures is being looked at
  - Herkimer Locke with school there – busy intersection
  - Snow clearing - type of classification – gets cleared, their contractor pushes the snow onto city property, then see school pushing on sidewalk, here where run into issues. Have bylaw investigate each time, the issues a notice to comply for properties not clearing sidewalks.
  - Comments on engagehamilton.ca are welcome.
8. **Executive Director's Update - Tracy**
  - Smaller activation events have more people attending with good feedback
  - Three Sundays Unlocked – great feedback, well attended, increased business participation, live music
  - Businesses get visibility on socials and vibe from the merchants
  - People looking for wow factor on Locke Street – looking at colour, pole wraps, other items, support from Councillor's office.
  - Comments and questions:
    - good impression of Locke
    - was known for music previously at Locke St Festival so want to bring that back
    - Look at Locke Street Festival – possible option with The Squire to bring a Locke Street Rib Fest to return the Locke Street Festival
    - Look at branding and try to do a couple of things big and well know – like Locke St Festival
9. **Presentation of 2025 Operating Budget**
  - Board looked at a 30% increase and a 15%, chose the 15% to have a minimum increase to be able to do more things. Locke Street BIA has the lowest levy in the City.
10. **City of Hamilton – Cristina Geissler, Economic Development**
  - Locke street great reputation, good mix, programs
  - Overview of City of Hamilton support including: Nosh, Hamilton Day, Road closures user fees reduced, \$780 reduced to \$300, Safeguarding closure applicable, Wrap utility boxes, Graffiti removal \$200 x 3 per year by owner, Patios – yes , applications FEB 7, Transportation other boxes being covered with wrap
11. **New Business.** None
12. **Adjournment.**

*Motion to adjourn. Moved by Rachael. Carried.* Meeting adjourned at 2:15pm